REAL ESTATE

Listings photographed, filmed and flown.

For agents. Packages from $450 +GST, with the floor plan inside. Photographs the next business day. Films in 7 days.

01 · NEXT BUSINESS DAY

THE STILLS

$450 +GST

25 photographs inside and out, HDR merged and graded.

8 aerials with the boundary traced from the registered survey plan, marked indicative.

The floor plan, with fixtures, dimensions and total area.

A 15 second reel cut from the stills.

02 · FILM IN 7 DAYS

THE FILM

$800 +GST

30 photographs, 10 traced aerials and the floor plan.

The listing film, 60 to 90 seconds, ground and air: a story structure, composed frames, a colour grade, music and sound design.

A vertical cut for phones.

03 · FILM IN 7 DAYS

LAST LIGHT

$1,350 +GST

40 photographs, 15 traced aerials with the landmarks labelled and the floor plan.

A dusk set: 4 photographs and 1 aerial at last light.

A film of 90 seconds to 2 minutes with the dusk in it, made the same way.

A vertical cut and a feed cut.

04 · FILM IN 7 DAYS

THE LAND

$700 +GST

For land and acreage.

15 aerials at three heights with the traced boundary and the landmarks labelled.

A site plan drawn from the survey plan, marked indicative.

A floor plan of any house on it.

10 ground photographs.

A 45 to 60 second aerial film, made the same way.

A vertical cut.

Multi-lot releases are quoted.

05 · PER LISTING

THE LISTING LAUNCH

The Film, the listing copy and the listing's own Meta campaign, with the ad spend paid to Meta.

the shoot
Photographs, the floor plan and the property from the air.

the words
The listing copy, written to the same buyer.

the film
Cut for the buyer this property is for, with a version for phones.

the campaign
The listing's own Meta campaign, aimed at that buyer.

QUOTED TO THE LISTING

Quoted

THE CAMPAIGN, COUNTED · HEADLAND MISSION BEACH · META ADS

Leads, across the 90 day campaign	328
Cost per lead, against a $60 to $90 forecast	$19.71

ON ITS OWN

Photographs and floor plan 25 photographs and the floor plan, for rentals and refreshes	$350 +GST
The listing film the film without the photographs, for a listing photographed by someone else	$450 +GST
Aerials 10 aerials with the boundary traced from the registered survey plan, marked indicative	$250 +GST

ADD TO ANY BOOKING

10 more photographs on any listing booking	$100 +GST
A floor plan for a film or aerial booking	$150 +GST
A vertical cut a cut of the film for phones	$150 +GST
A dusk set 4 photographs and 1 aerial at last light	$200 +GST

RENDERED AND STAGED





A rendered home A home rendered onto a photograph of the lot, marked as an artist's impression	$250 +GST
Each further view Another angle of the same home on the same lot	$120 +GST
A staged room An empty room furnished, marked as virtually staged	$60 +GST

ONE OF ONE

FROM **$4,500** +GST

For the one property that deserves its own name, quoted to the property.